



NAHTAM Press Release

World Class Pianist Gergely Boganyi

Performs in support of Donate A Brick

Saturday 30th January 2010. Nahtam Social Responsibility is delighted to announce that Gergely Boganyi who is regarded as one of the most exceptional pianists of our time will be performing works from Chopin, Liszt and Mozart at the Park Rotana Hotel, Abu Dhabi. The doors will open at 7pm with the concert starting at 7.30pm. A cocktail reception, hosted by Mr. Boganyi will follow at 8.30pm. The Presenter of the concert is Park Rotana Hotel.

Tickets are available from Park Rotana, Beach Rotana, Certo, Little Smarties, Frame deco and from Nahtam Social Responsibility by calling 02 642 0526. Tickets cost 200 AED for adults and 50 AED for children. Corporate bookings are also most welcome.

All proceeds raised from the event will be going towards the Special Care Centre, Donate A Brick campaign which is raising much needed funds for a state of the art new school building and thus provide places for the many children who are on the waiting list.

Hungarian born Gergely Boganyi's brilliant techniques and deeply artistic expression make him an outstanding performer. Learning to play the piano from the age of four, Boganyi continued his studies at the Liszt Academy in Budapest, the Sibelius Academy in Helsinki and at then onto the University of Indiana in Bloomington, USA with professors Laszlo Baranyay, Matti Raekallio and Gyorgy Sebok.

Gergely Boganyi has had success in several national and international competitions including winning the prestigious Franz Liszt competition in Budapest in 1996. He is a constant guest for recitals in the best music halls in the world and is also invited to perform with leading orchestras.

Regularly making TV, radio and CD recordings including the complete Chopin Oeuvre, his repertoire includes a wide range of solo pieces and more than 30 piano concertos.

Gergely Boganyi was appointed a citizen of honor in his native town Vác at the exceptionally young age of 22. In 2000 he was awarded the Liszt prize by the Ministry of Cultural Heritage, in 2002 the Cross of Merit of the White Rose of Finland by the President of the Finnish Republic, and in 2004 he received the highest artistic award of Hungary, the Kossuth Prize.

Gergely Boganyi became a citizen of honor of Subagent laureated by the mayor of the city in 2007. In 2008 Gergely Boganyi became President of the School of Music in Sob, Hungary.



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Brief on the SMS campaign-Donate a Brick toward Special Care Centre:

Special Care Centre is an accredited organization registered since 1989 with the Ministry of Social Affairs of the UAE as an Establishment for Disabled Care and Rehabilitation.

Inspired by the spectacular growth in the region and concerned about the growing waiting list and outdated facilities, SCC has accordingly set out to construct a new purpose built campus which at full capacity will enroll 420 students from early detection and diagnosis to adulthood and independence. It will be one of the first fully accessible buildings in the UAE, using state of the art technology designed specifically for people with disabilities. SCC will open its doors to the community. It will serve as an advocate for the rights of people with special needs, training all stakeholders on international best practices. This ambitious project is achievable only with the continuous support of the community.

To raise the necessary funds to build the new premises, Good Heart, the fundraising arm of the Special Care Centre has launched the Donate A Brick Campaign. The concept is simple; 5 dirhams a brick, 5 million bricks to collect. The idea is to establish the school that has been built by the community for the community. This endeavor brings individuals, schools, the corporate and government sectors, and all stakeholders together.

The highlight of 2008 was receiving the inspiring and motivating blessing of H.H Sheikh Mohammed Bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, who generously pledged to match dirham for dirham the funds raised.

To date, 9 million dirhams (1.8 million bricks) have been amassed (AED 8 million in 2008 and AED 1 million until today) – which means we have yet to raise a further 16 Million dirhams.

The land on which the new SCC will be built is located in Bahia, Abu Dhabi (near Yas

island) and SCC hopes to break the ground early 2010. The new campus will provide specialized activities, making use of state of the art technology. These include:

- a clinic: providing assessments, speech therapy, occupational and physical therapy, psychological services and on-site medical services
- a vocational unit: including woodworks, art and crafts, shops, greenhouse
- a resource centre: with a sensory integration room, library, computer lab, art and music room
- an adaptive physical educational unit: with gym, hydro-therapy pool, cycling track, outdoor field, play area



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Brief on Nahtam Social Responsibility (NSR):

Nahtam Social Responsibility is a non-profit organization, aiming at connecting deserving NGO's with corporate entities, individuals or organizations, willing to support a worthy cause. Nahtam Social Responsibility (NSR) has committed this year to support and promote the Donate a Brick campaign, an initiative to build a state of the art school for children with special needs in Abu Dhabi. To that extent, NSR is seeking support from the community to team up with and contribute to Donate a Brick.

Nahtam' vision:

Nahtam's leadership is inspired by the following quote from H.H. Sheikh Zayed Bin Sultan Al Nahyan

“I encourage every person in the position of responsibility to perform his duties honestly and sincerely and to double his efforts towards reflecting back the goodness and prosperity to his fellow brothers. The process of development and growth does not depend on people in positions of responsibility only. But it needs the joint effort of each person living in this country.”

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